

The Melina Michelle Edenfield Foundation

Help find a cure for DMG pediatric brain tumors

Hello,

The Melina Michelle Edenfield Foundation is a non-profit organization dedicated to helping find a cure for childhood brain cancer. As a foundation, we are organizing the 'The Choose Joy for Melina First Annual Virtual 5k.' All proceeds from this event will go directly to our foundation, and we are writing to you in hopes that you would consider sponsorship for the event.

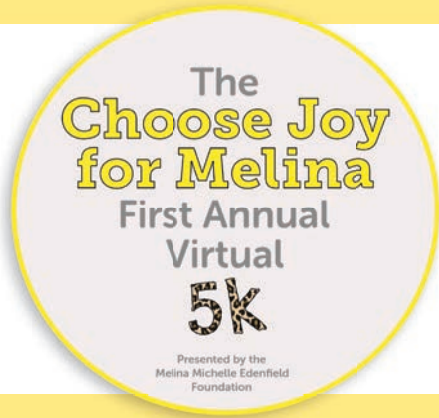
On May 22, 2020, the lives of the Edenfield family changed in an unimaginable way, when their youngest of three daughters, Melina Michelle Edenfield — a joyful, energetic, and brilliant little four-year-old — was diagnosed with a deadly childhood brain tumor called Diffuse Midline Glioma (DMG). Despite initial hope from the doctors that radiation treatment might extend her already limited prognosis, the tumor was one of the most aggressive the doctors had seen, and just a month and two days later — on June 24, 2020 — the tumor took sweet little Melina's life.



Upon Melina's diagnosis, we learned that childhood cancer research is severely underfunded, receiving less than 3% of all money raised for cancer research. Less than 1% of that total goes toward pediatric brain tumor funding, equating to only \$500 per child diagnosed. Our mission is to not only raise awareness, but to further fund the necessary research efforts in hopes of saving these wonderful children.

Melina loved her family, her older sisters, Emilea and Klara, "cheeto" (cheetah) print, and during the most difficult part of her and her family's lives, Melina never lost her zest or passion for life. She chose joy every day, and continues to inspire us all to do the same. Please consider racing, sponsoring, or donating to the first annual 'Choose Joy for Melina Virtual 5k.' We are dedicated to choosing joy for Melina, and we are dedicated to raising as much money as possible to further advance the research to cure pediatric brain tumors. Sponsorship information is listed below. We are greatly appreciative of your consideration. CHOOSE JOY!

LOVE
MELINA



2020 Choose Joy for Melina First Annual Virtual 5k Sponsorship Levels

Platinum Sponsor: \$500

- Sponsor's name printed on the official race t-shirts
- Identified as corporate partners on The Melina Michelle Edenfield Foundation Social Media Page
- Identified as corporate partners on The Melina Michelle Edenfield Foundation website
- Company logo included on The Melina Michelle Edenfield Foundation website
- Listed as a sponsor on the race website
- Option to put promotional items in race packet
- Helping to find a cure by "Choosing Joy for Melina"

Gold Sponsor: \$250

- Listed as a sponsor on The Melina Michelle Edenfield Foundation Social Media Page
- Listed as a sponsor on The Melina Michelle Edenfield Foundation website
- Listed as a sponsor on the race website
- Option to put promotional items in race packet
- Helping to find a cure by "Choosing Joy for Melina"

Silver Sponsor: \$100

- Listed as a sponsor on the race website
- Option to put promotional items in race packet
- Helping to find a cure by "Choosing Joy for Melina"



Please complete and return the form below by September 20, 2020.

SPONSORSHIP CONTACT INFORMATION:

Please email or mail the completed form to:

mmefoundation.joy@gmail.com

The Melina Michelle Edenfield Foundation

P O Box 34

Canfield, OH 44406

Company _____

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Email _____

Website Address _____

DONATION INFORMATION:

Platinum \$500 Gold \$250 Silver \$100

Please make checks payable to "The Melina Michelle Edenfield Foundation" and mail to:

The Melina Michelle Edenfield Foundation

P O Box 34

Canfield, OH 44406

Donations can also be made electronically at **XXX**